

EXAMPLE SMS MESSAGES TO ENGAGE YOUR LEADS

GENERAL ENGAGEMENT QUESTIONS:

- How is the townhouse search going? Are the listings you are receiving matching the criteria of the home you are looking for?
- Thank you for verifying your phone #. I wanted to check in to see how things are going with your home search? Is there any I could update in the search criteria? (Type, bedrooms, price range etc)-
- Hope you had a great weekend. Just checking in to see how the house searching is going? Have you seen anything that caught your eye?
- How are you? How is your home search going? Are you liking the listings
- I hope all is well. I sent you a listing in your email that may interest you. Let me know what you think?
- Have you bought or sold before? How did it go?
- How are you? I wanted to reach out and see how your search for a new home is going?
- I hope all is well. I just wanted to reach out and see how things are going in your search for a new home. I am here if you have any questions :)
- I hope you are well, I noticed you had unsubscribed from the emailed listings. Were the listings not matching your expectations of the perfect home. That can be updated and We would love the opportunity to answer any questions for you.
- Just following up with you to see if you had received my texts to [Phone]. If this # is correct, amazing, if not let me know and I can update that. How is it going in your home search? Do you need anything from me to make it an easier experience?
- We spoke a couple of weeks back about your potential move and I wanted to make sure I'm not dropping the ball. Are you available for a call sometime this week or weekend?
- Hey again! I didn't hear back from you yesterday and just wanted to make sure i'm not dropping the ball! Are you by chance working with any other agents in the area? Just want to make sure we're not stepping on anyone's toes...

- I wanted to take a minute to see how you were enjoying your daily listings from our MLS system? Have you seen anything that is worth a look? If you need any adjustments to your search please drop us a line, we will be happy to do so.

TIMELINE / MOTIVATION / SITUATION:

- How is your search for a new home going? Are you looking to move soon or for the future? I would love to hear your plans and offer any resources needed.
- I wanted to check in with you to see if you were still in the market for a new home?
- Happy New Year! Will you be in the market for a new home in 2021?
- How are you? I wanted to check in to see how your search for a new home is going? Are you looking for something soon or in the future?
- How are you? I wanted to check in with you to see how your new house search is going? Are you a first time home buyer? upgrading? Would love the opportunity to see where I can provide assistance and follow up accordingly.
- How is your house search going? Are you looking to make a move soon or for the future? I would love to hear your plans/story to understand better how we can assist and make this process easiest for you
- I wanted to figure out how to follow up with you according to your timeline so I am not overwhelming you with emails. Are you looking to move soon? or in the future? What's the reason behind the move? upgrade, first time home buyer, retirement etc. Let me know how I can serve you to make this process as easiest as possible for you.

SPECIFIC LISTINGS / SHOWING INTEREST BASED ON VIEWS ETC.:

- I hope you are doing well. I noticed that you showed interest in the 158 Hanmer St E, Barrie home. Did you have any questions about it? or if you would like we could set something up to tour it in person or virtually whichever is best for you
- I noticed you took a look at 34 CHURCHLAND Drive a few times. Did you have any questions about it? or did you want to set up a time to have a peek at it?
- How are you? How is your search for a new home going? I noticed you had taken a look at 7 VIVIAN Way a few times. Did you have any questions or did you want to take a peek at it?

- I noticed you took interest in a few properties. Did you have any questions or have you seen something worth having a look at?
- I found a home that I think you might like, its on 12 Garbutt Crescent in Etobicoke, sent you some details about it via email, and I want to check in with you to see if you would like to take a look at it in person or through a virtual walkthrough please let me know

CRITERIA QUESTIONS

- We currently have you set up to receive house listings in Barrie for 250k to 450k. Is this correct? Let me know if you would like to update this as I don't want you missing out on any new listings
- How are you? As the Spring is fast approaching, I would like to ensure you receive new listings hitting the market as they become available. I would love to hear what your perfect home would include?
- How are you? How are the property listings so far? I would love to hear about what your looking for in your next home? so you don't miss out on what is coming available for the spring.-
- How are you? I wanted to check in and see how your search for a new home is going? We have you set up to receive listings of homes in Kingston for 850k to 1m is this correct? Let me know if you would like to adjust the search so you don't miss out on any new listings hitting the market.
- How is your home search going? Let me know what is important to have in your next home so we can provide you with the perfect matched listings :)
- How are you? I wanted to check in and see how your search for a new home is going? Are you still in the market for a detached home in Brantford for 500k to 700k
- I wanted to check in to see how your new home search is going? Can I update any of the search criteria so you are not missing out on any listings?
- How are you? I wanted to check in with you to see how your new house search is going? Are you a first time home buyer? upgrading? Would love the opportunity to hear your plans so I know how to help in making your move easier on you :)
- How are you? I wanted to check in to see how your search for a new home is going? Are you still between Edmonton and Winnipeg?
- How is your search for a new home going? Have you seen anything that was worth taking a peek at or do you have any questions?

- We currently have you set up to receive listings of detached homes in Edmonton for 250k to 300k, is this correct? Let me know if you would like to change or add any search criteria so you don't miss out on any new listings hitting the market.
- How are you? I wanted to check in to see how your home search is going? Are the listings meeting the needs of what you are looking for in your next home?-
- How are you? I wanted to reach out and let you know that we are here for any questions you may have on the listings being sent to you. Can I confirm what is important for you to have in your new home? so I can make the adjustments needed on the search
- I am just checking with you to see how you are liking the listings you are receiving by email. Do you need me to update any of the search criteria to get you exactly what you're looking for? eg. bdrms, sq. ft, pricing, area etc
- I hope you had a great weekend. I wanted to check in with you to see how your house search is going? Are you enjoying the emailed listings being sent? Are they meeting what you are looking for in a home? Let me know if you would like to update the search criteria eg. bdrms, price range, area etc.